

WHAT IS LEADERSHIP?



On our own and together, humans crave leadership towards collective good and our desired future. How we lead today affects real people's real lives right now – and may have consequences for years and even generations to come.



Leadership is creating the conditions for change, in service of generating shared value and meaning.



Leadership is inherently collaborative and requires curiosity and courage; it is about bringing people together to deliver results that lead to material change and impact.



Leadership necessitates exploring and understanding one's own moral compass and always-shifting ethical and sociopolitical contexts. It compels a commitment to growth in response to the needs of the world.



Leadership demands educated consent and thoughtful engagement of the people being led.



Leadership builds momentum to achieve impact that is powerful, different, and often difficult.



Leadership is shaping the future.